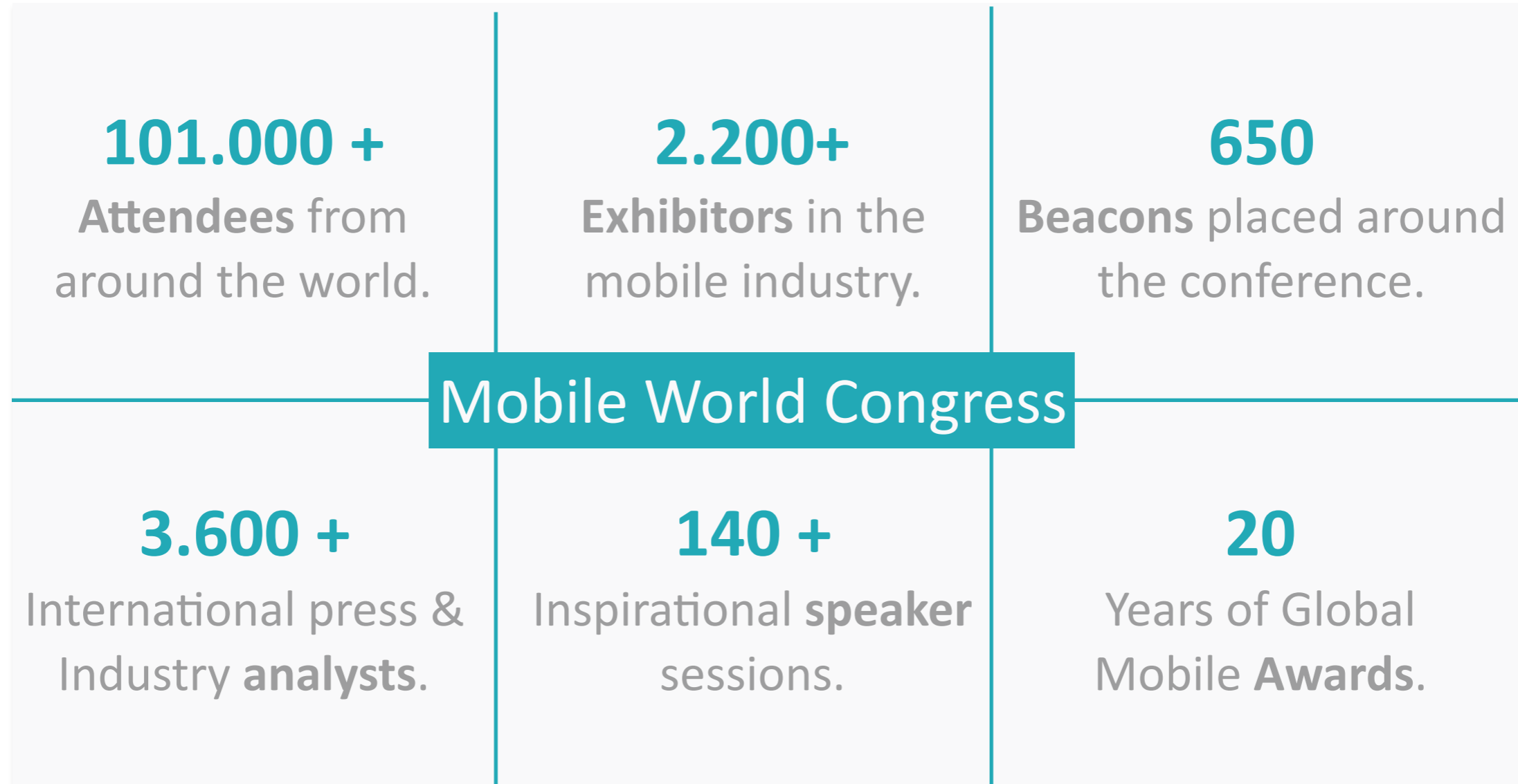


‘Highlights van het Mobile World Congress 2016’

Gregor Hendrikse
1 maart 2016

Wat is het Mobile World Congress?



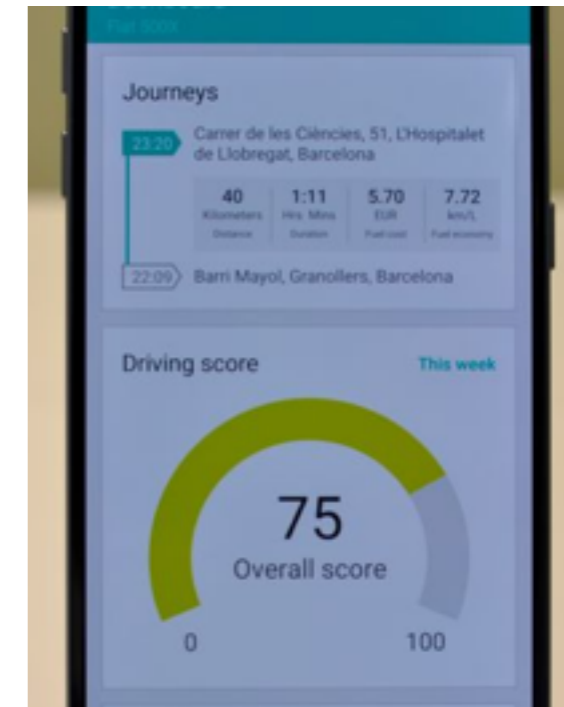
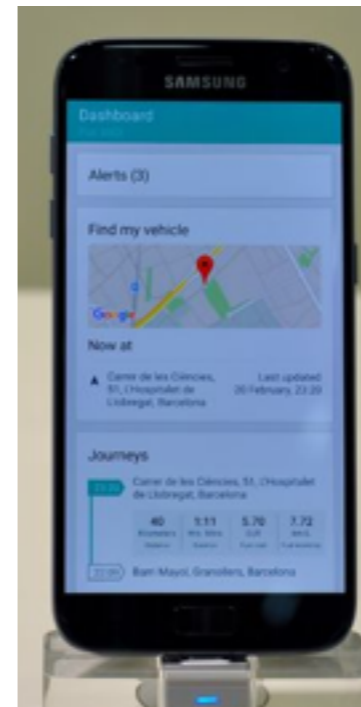
Agenda

- 1 Internet of Things
- 2 Virtual Reality
- 3 5G
- 4 Smartphones
- 5 Mobiel betalen

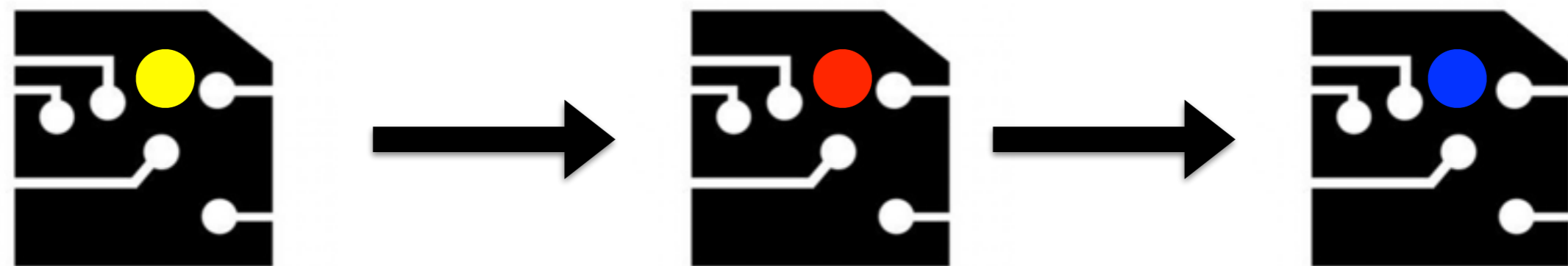
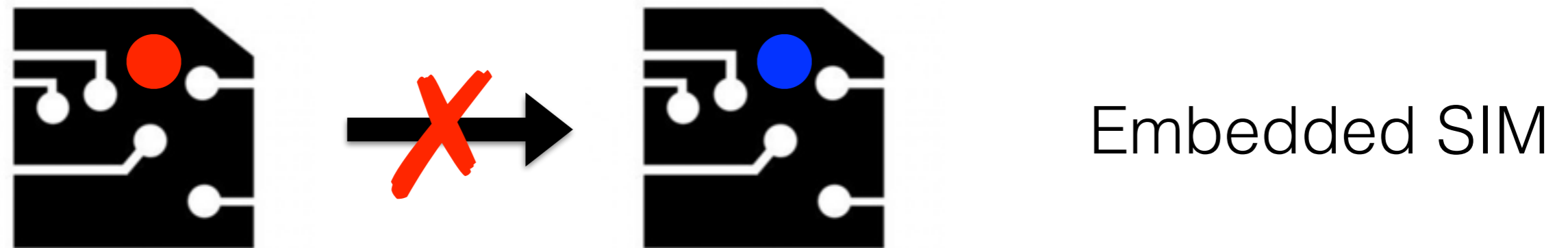
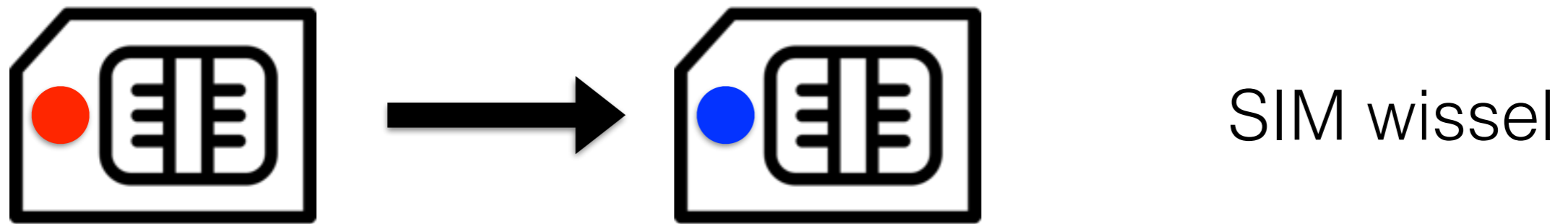
1. Internet of Things

- Mobile World Congress gaat niet over mobiel, maar over Internet.
- Op mobiel, op apparaten, in auto's etc.

“Ford is transforming from an Automotive Company into an Auto and Mobility Company”
Mark Fields, *CEO Ford Motor*



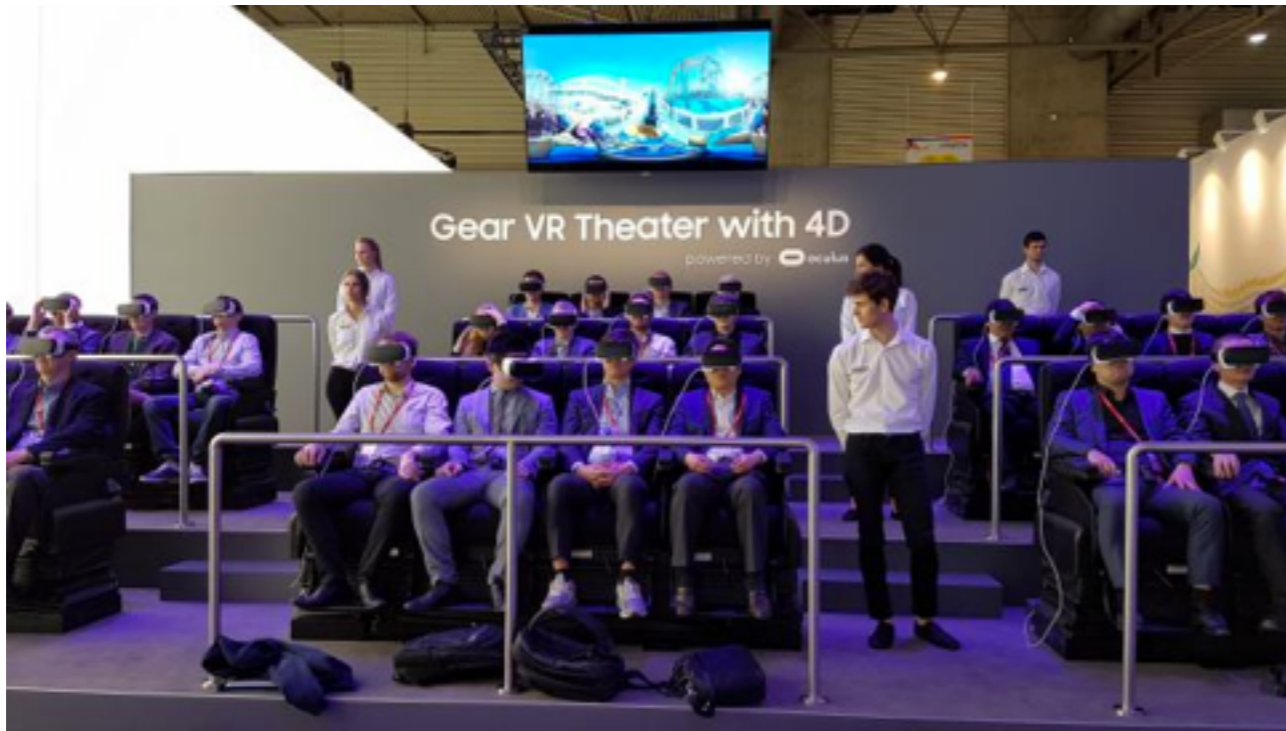
1. Internet of Things - Remote SIM



1. Internet of Things - Overig



2. Virtual Reality



3. 5G



4. Smartphones

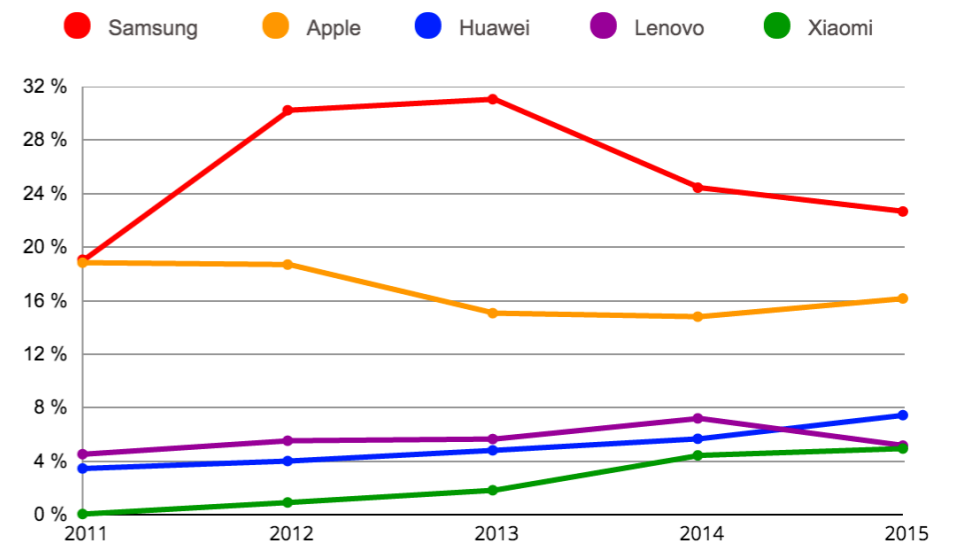


Single SIM

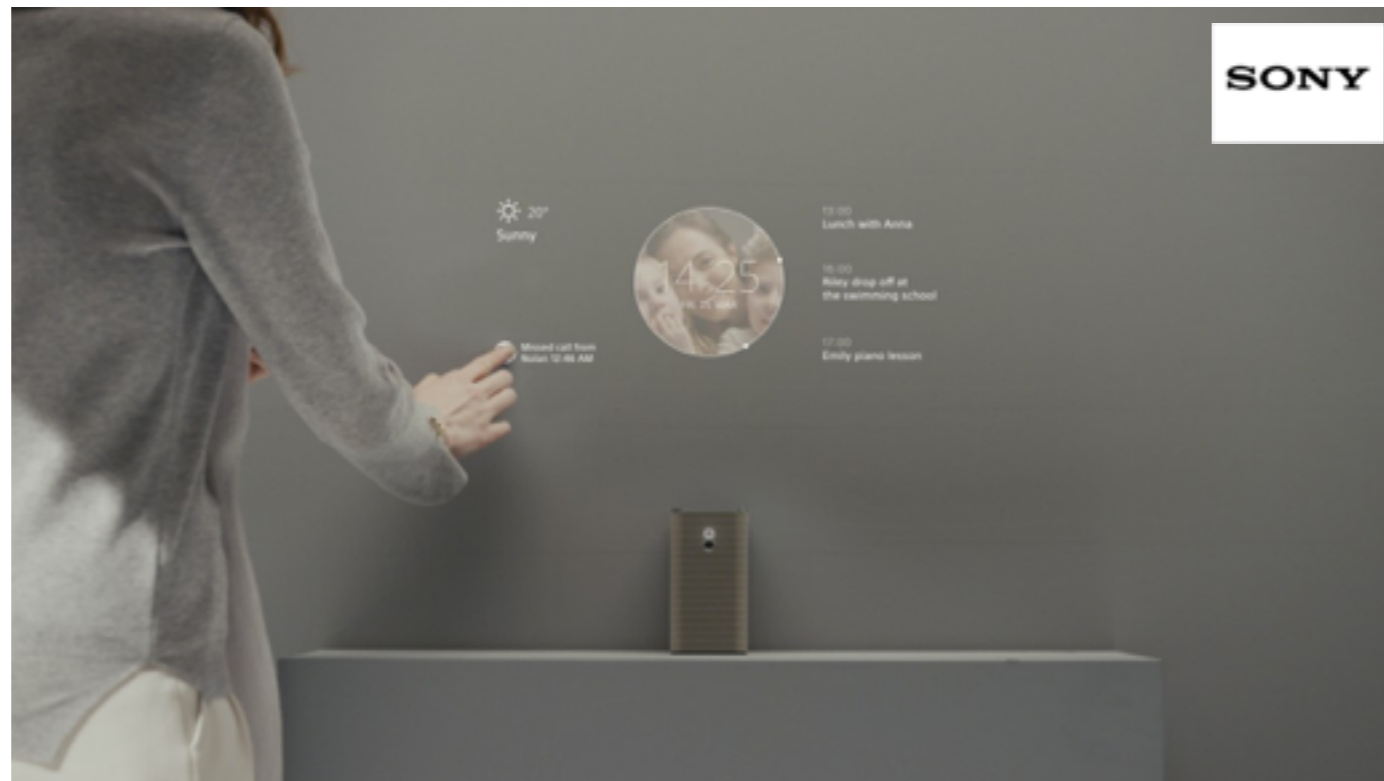
Dual SIM



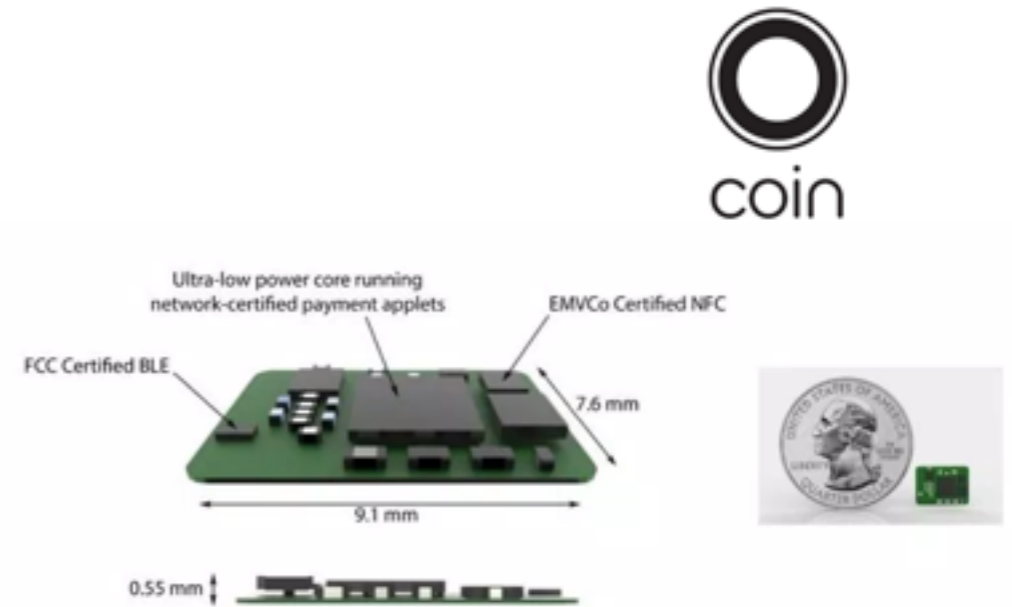
**Top 5 WW Smartphone Vendor
Unit Shipments & Market Share, 2011-2015**



4. Smartphones - vervolg



5. Mobiel betalen



5. Mobiel betalen - vervolg

